

OCALA HOUSE

SUNDAY DINNER 50c

Chicken Soup with Rice

Celery	Olives	Mixed Pickle
Roast Stuffed Chicken	Boiled Bass, Egg Sauce	Giblet Sauce
Mashed Potatoes	Spaghetti Italiane	Stewed Corn
	Lettuce Salad	
	Rice Pudding, Vanilla Sauce	
	Cocoanut Custard Pie	
Tea	Coffee	Cocoa
		Milk

To The HAT WEARING Ladies

We make a specialty of showing the newest creations in Ladies' Hats.

You can always find the very latest ideas in

Popular Shapes and Trimmings

—at our store.

We trim all shapes free of any charge, when goods are purchased of us.

New Shapes Arriving Daily

—AT—

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Ocala's Fastest Growing Store

OUR ICE IS PURE ICE

Nature and science combine to make it so. Every precaution is taken to protect it from contamination while it goes through the processes which result in a cube of glistening goodness. Full weight and satisfactory service go with this good ice of ours. Let us have your custom—we deserve it.

Ocala Ice & Packing Co.

Chero-Cola.

We wish to announce to the public of Central Florida that our large and up-to-date Bottling Plant is now open, ready for inspection and visitors are welcome.

We are bottling, for the trade only, our famous Georgia drink,



the drink that is famous for its purity, that satisfies the thirsty, refreshes the weary; pleases the most fastidious taste. Every dealer in reach of Ocala should have our CHERO-COLA on sale.

We are also bottling a full line of carbonated soft drinks.

Our plant is two blocks south of the square, on Main street.

CHERO-COLA BOTTLING COMPANY
Phone 521 Ocala, Fla.

OCALA SOCIAL AFFAIRS

(If you have any items for this department, call 'phone 106)

Social Calendar for Easter Week
Easter Monday is a day devoted to children's pleasures and several egg hunts will make the afternoon happy for a large number of tots, among them being the Episcopal Sunday school's annual party at the home of Mr. and Mrs. C. S. Cullen.

Tuesday Miss Helen Brown will entertain the Tuesday afternoon auction club which will be the first meeting since Ash Wednesday.

The reading club will meet with Miss Janet Weathers at 3 o'clock.

Miss Hester Dewey will be hostess to the young ladies' auction club, entertaining it on Wednesday afternoon instead of Friday, the regular club day. Her party will be a compliment to her visitor, Miss Beatrice Weineckie of Jacksonville and the guests will include the club and several other friends.

The Thursday two-table auction club will meet with Mrs. N. Hickman at the regular time. At 3:30 o'clock Thursday Miss Janet Weathers will entertain at auction for Miss Bessie MacKay, a bride-elect. The card players will be joined at 5 o'clock by a number of the hostess' married friends.

Friday Dickson chapter, U. D. C., will meet with Mrs. B. A. Weathers at 3 o'clock. The study class will meet at the Woman's Club at 3:15.

Easter Party for Methodist Sunday School

This afternoon at the home of Mrs. E. P. Rentz the primary department of the Methodist Sunday school was given an Easter party by the teachers.

The party was on the porch, unique and cleverly carried out in detail. After all the children, in the neighborhood of one hundred, had arrived, each was directed to go to the bank, a large box with an opening cut in the bottom, over which the word "Bank" was written, and get their purses filled with money, which consisted of one disk of every color. Next they were directed to get their "money" ready to go to the Nickelodeon, a room where magic lantern slides were shown. They next were told to go shopping for their refreshments, cakes and fruit ade. This was accomplished by their giving a disk of the same color as that decorating the booth from which they wished to purchase. After the refreshment money was gone they still had some left and were told to go to another store, to buy a souvenir. Here were as many packages as there were children. The souvenirs were baskets of Easter chickens and eggs. As their purses were now empty and the afternoon was nearly gone, they were told to go to the postoffice, a booth similar to the bank, for their mail. They all received Easter cards.

Making the party such a complete success were the following teachers: Mrs. G. W. Martin, superintendent, Miss Susie Ervin, Miss Nan Brooks, Mrs. S. W. Igou, Mrs. L. A. Snow, Miss Carrie Deen and Mrs. J. W. Crosby, superintendent cradle roll and Miss Martha Kate Rentz, secretary.

Mr. Charles Duval, the smart young son of Mr. and Mrs. S. S. Duval, was host last evening to a motion picture party given as a farewell compliment to Mortimer Goodwin, who with his parents, Mr. and Mrs. W. R. Goodwin, left today for his home in Chicago. Recently Mortimer entertained at a week-end houseparty at Woodmar and the guests last evening included the boys and girls on the house party, namely: the host, Misses Callie, Gissendaner, Louise Rentz, Meme Davis, Messrs. Norman Horne and Mortimer Goodwin. Mrs. Duval accompanied the crowd to the Temple and when the party returned she served tempting refreshments.

Miss Bessie MacKay has as her fortnight guest Miss Frances Arnold of Newnan, Ga. Miss Arnold will also visit Miss Janet Weathers for a fortnight before returning home, which will be after the Taylor-MacKay nuptials on May 4th.

Rally day services with picnic dinner will be held tomorrow at the Baptist church at Blitchton. Among those who will attend from Ocala will be Rev. and Mrs. Bunyan Stephens, Dr. and Mrs. E. Van Hood, Mr. and Mrs. R. L. Anderson, Mr. R. L. Anderson, Jr., Mrs. W. A. Goin, Miss Mary Gates, Miss Marguerite Porter and Miss Eunice Marsh.

Mr. and Mrs. Charles Rheinauer have rented the J. M. Neeley home at North Lake Weir for May and June with the refusal of July, if their new lake home is not ready for occupancy by that time.

Mrs. W. S. West of Valdosta is visiting her niece, Mrs. H. A. Reeves at Inverness.

Miss Jean Austin returned today from a visit of a week with Mrs. R. D. Dodge at Clearwater.

Mrs. H. A. Ford is planning to visit her daughter, Mrs. R. T. Birdsey in Macon, some time during April.

After an absence of nearly a year, Miss Dorothy Lancaster has returned

home. She visited her sister in Barnesville, Ga., and while there took a musical course at the Barnesville College.

Miss MacKay the Honor Guest at Luncheon

The initial party, of a series of pre-nuptial affairs to be given in compliment to Miss Bessie MacKay, whose marriage to Mr. W. D. Taylor will be a social event of broad interest on May 4th, was the luncheon at which Misses Mary and Anna McDowell entertained today at their attractive home on Fort King avenue.

The decorations and details, along with the happy cordiality dispensed by the hostesses, marked the affair as one of the most delightful and thoroughly enjoyed of the season. The guests, including only the most intimate friends of the bride-elect, were asked to arrive at 12 o'clock with needles and thimble. For an hour, amidst decorations of pretty spring flowers, the merry crowd sewed and chatted, hemming dust cloths, which when completed were presented the guest of honor to be used in her new home.

At 1 o'clock a five-course luncheon was served in the dining room at four small tables. Hand painted sweet pea cards marked the places and at each plate was a cluster of sweet peas. The appointments developed a pink color scheme, the lights being shaded in pink and pink roses adorning the sideboard and mantle. Lighted candles lent additional charm.

In entertaining their guests Misses McDowell were assisted by their mother, Mrs. W. H. McDowell and Miss Nellie Gottlieb.

The luncheon guests were: Misses MacKay, Frances Arnold, Eugenia Fuller, Katharine Scott, Bettie McIver, Janet Weathers, Mamie Taylor, Annie Atkinson, Mrs. J. J. Gerig, Mrs. Albert Gerig, Mrs. L. M. Murray, Mrs. James Taylor, Mrs. G. S. Scott, Mrs. J. H. Taylor, Mrs. George MacKay and Mrs. W. W. Condon.

Sister Esther Carlotta of St. Augustine, president of the Florida Daughters of the Confederacy, is the guest of Mrs. D. E. McIver, arriving this afternoon from Tampa. Tomorrow night she will be the guest of Mrs. E. M. Howard, leaving Monday afternoon for Leesburg to make preliminary arrangements for the state convention to be held there next month. Sister Carlotta is always accorded a cordial welcome in Ocala, for she has many warm friends in Dickson chapter.

Mr. Paul Weathers, a senior at Amherst College, (Mass.) is spending his Easter vacation in New York, the guest of his brother, Mr. N. A. Weathers and wife.

Mrs. I. V. Stevens of Lakeland has joined her daughter at the home of their uncle and aunt, Mr. and Mrs. B. A. Weathers for an Easter visit.

Mr. and Mrs. W. A. McGuire of Chicago, who have been domiciled at the Harrington Hall all winter, have leased Mr. D. S. Woodrow's home for

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Jersey milk and Cream
Pasturized. No canned
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BENEFIT U. OF F. ATHLETIC ASSOCIATION

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NOTICE TO TELEPHONE SUBSCRIBERS

Ocala, Florida, April 1, 1915.

In order to make it easier for our customers to settle their telephone accounts promptly, we have decided, effective today, to recede, for the present, from our rule requiring payment for service quarterly in advance, and instead collect for service MONTHLY in advance. We shall, however, insist on prompt payments by the month. Unless payment is made at

THE OFFICE OF THE COMPANY BEFORE 11th DAY OF MONTH

service will be discontinued without further notice. We are trying to help you, won't you be prompt and help us?

OCALA TELEPHONE COMPANY

BY J. P. PHILLIPS, Manager.

two months. They will take possession about the 15th.

Miss Blair Woodrow, who is attending school at the Woman's College in Columbia, S. C., is the Easter guest of friends in Charleston, S. C.

Miss Edna Borland of Fort Myers, who has been the guest of her cousins, Misses Louise and Ethel Borland at Citra for six weeks, will leave Tuesday for home.

EASTER

(Contributed)

As the stone was rolled from the entrance

Of the sepulcher at the dawn of day,

So the doors of your heart can be opened

If he's allowed to have his way.

This door was guarded by soldiers

Of Roman blood and skill,

But the Angel of the Lord came down

And opened it at his will;

His face shone with a light so bright,

His raiment was whiter than snow,

And only a touch from his lily white hand

Was needed to move the door.

Behold! the linen was cast aside,

An awakening then took place;

Christ, Jesus, Lord, who was crucified,

Walked out of that lowly place.

The Marys came to anoint their Lord

With spices and rich perfumes;

"Fear not," saith the angel unto them,

"The One whom you seek's not here,

He hath risen as ordained on the third day,

That the prophecy he made clear."

Oh, the joyful tidings they had to spread

To His loved ones, far and near;

Of the resurrection of Christ the King.

But many were wrapped in fear,

For few had believed these things could be,

And now that they saw and knew

They remembered the other teachings of Him

Whom they had thought to be untrue.

When Easter comes, let us ne'er forget

To commemorate the day

That our Lord arose from out the tomb,

Having shed his blood to pay

For the sins of all men here on earth.

Who will open the doors of their hearts

And let Jesus in to have his way,

Of each thought and deed take part.

Then sing for joy through all the land

For this wonderful transformation,

Pray for the purer, brighter light

To shine on the heathen nation.

Bear the Easter lilies in your hand

To bedeck His Bride's altars,

For sweetness and purity they stand,

To show your faith ne'er falters.

Then hail the dawning of Easter morn,

With rejoicing and with singing.

Continue to praise His beloved name,

Keep the wild echoes ringing,

Open wide your heart and take him in,

There to remain always;

Keep your mind forever imbued with the thought,

Why we celebrate Easter day.

LOUIS R. CHAZAL & SONS CO. REAL ESTATE DEPARTMENT

Holder Building
Telephone 228

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